Driven: How to Succeed in Business and in Life

By Robert Herjavec | Category: Discipline

In-Depth Summary & Core Lessons

Driven – The Entrepreneur's Guide to Passion and Perseverance In Driven: How to Succeed in Business and in Life, Robert Herjavec offers a candid and motivating look at the mindset required to build a successful business from the ground up. Drawing heavily on his own journey—from waiting tables to building a multi-million dollar technology empire—Herjavec distills his success into a set of core, actionable principles. The book is a refreshing blend of memoir, business strategy, and personal development, delivered with the straightforward, no-nonsense style familiar to fans of Shark Tank. Herjavec emphasizes that success is not about luck or a single brilliant idea, but about passion, perseverance, and a relentless work ethic. He shares practical advice on everything from the art of the deal and managing cash flow to the importance of customer service and maintaining integrity. The book's central theme is the necessity of being "driven"—having an internal, unshakeable motivation that pushes you past inevitable setbacks. Driven is an inspiring and accessible guide for aspiring entrepreneurs and business professionals, proving that with the right attitude and a commitment to hard work, the American Dream is still very much alive.

" The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will. "

" You can't be successful in business without taking risks. It's really that simple. "

Notable Quotes

- *"" The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will. ""*
- *"" You can't be successful in business without taking risks. It's really that simple. ""*

Frequently Asked Questions

Q: Why ' Driven: How to Succeed in Business and in Life ' is a Must-Read

Key insights from Driven: How to Succeed in Business and in Life addressing this question.

Q: Notable Quotes from ' Driven: How to Succeed in Business and in Life '

Key insights from Driven: How to Succeed in Business and in Life addressing this question.

Q: What is the main focus of Driven?

Key insights from Driven: How to Succeed in Business and in Life addressing this question.

Q: Does the book contain advice for small business owners?

Key insights from Driven: How to Succeed in Business and in Life addressing this question.

WHERE TO BUY & READ THIS BOOK

- Paperback: https://amzn.to/4sG3TLC
- E-Book: https://www.amazon.com/s?k=Driven%3A%20How%20to%20Succeed%20in%20Business%2
- Audiobook: https://www.audible.com/search?keywords=Driven%3A%20How%20to%20Succeed%20in