LIBRI BOOKS • SUMMARY GUIDE

Show Your Work!

By Austin Kleon | Category: Creativity

In-Depth Summary & Core Lessons

Show Your Work! – The Modern Guide to Building an Audience Show Your Work! is a powerful and encouraging guide for anyone who wants to build a following around their creative endeavors. Austin Kleon argues that in the digital age, the most valuable asset an artist or entrepreneur can have is an audience, and the best way to acquire one is not through self-promotion, but by generously sharing your process. This book is a practical manifesto for the "amateur" who wants to become a "professional" by embracing the concept of "process over product." Kleon provides ten clear, actionable steps for sharing your work, including: "Think Process, Not Product," "Share Something Small Every Day," "Teach What You Know," and "Don't Turn into Human Spam." He emphasizes the importance of documenting your journey, being a good storyteller, and learning to take a punch (handling criticism). Show Your Work! demystifies the process of self-promotion, transforming it from a daunting task into a natural, enjoyable extension of the creative process itself. It is an essential read for anyone looking to connect with others who care about the same things they do.

" The minute you start thinking about what you want to do, rather than what you want to be, you've already won. "

" Don't just show your finished product; show the messy, imperfect process that led to it. "

Notable Quotes

- *"" The minute you start thinking about what you want to do, rather than what you want to be, you've already won. ""*
- *"" Don't just show your finished product; show the messy, imperfect process that led to it. ""*

Frequently Asked Questions

Q: Why ' Show Your Work! ' is a Must-Read

Key insights from Show Your Work! addressing this question.

Q: Notable Quotes from ' Show Your Work! '

Key insights from Show Your Work! addressing this question.

Q: What is the main difference between Steal Like an Artist and Show Your Work!?

Key insights from Show Your Work! addressing this question.

Q: What does Kleon mean by "Share Something Small Every Day"?

Key insights from Show Your Work! addressing this question.

WHERE TO BUY & READ THIS BOOK

- Paperback: https://amzn.to/41EjrDJ
- E-Book: https://www.amazon.com/s?k=Show%20Your%20Work!%20kindle
- Audiobook: https://www.audible.com/search?keywords=Show%20Your%20Work!